



MOUNT BARKER
DISTRICT COUNCIL

Media Release

Embargoed until 6 September 2022

A plan to deliver economic growth

More investment in tourist accommodation, engaging young entrepreneurs, support for an arts plan, further training and education opportunities, and support for other uses on primary production zoned land were key aspirations in the feedback on Mt Barker Council's draft Economic Development Strategy.

Businesses and the public were invited to comment and provide suggestions on the four objectives identified by the council in the draft strategy to strengthen the local economy.

Mt Barker Council's Economic Development Officer, Tim Boundy said the consultation had been influential in shaping the strategy.

"We worked closely with local business, tourism and industry groups to develop the draft and our community's valuable input has led to the inclusion of 11 amendments to the strategy," Mr Boundy said.

"There is enormous economic potential across our district. There are great opportunities for our townships and rural areas to build their businesses to support the visitor economy.

"We want the strategy to foster a supportive and sustainable economic environment in which businesses can build and flourish.

"We now have a strong plan to see us through the next 5 years to strengthen business resilience, create jobs, attract investment and improve liveability."

- ENDS -

MEDIA CONTACT:

Project Manager Communications and Marketing, Andrew Rammell

P: (08) 8391 7239 | E: arammell@mountbarker.sa.gov.au