CONFIDENTIAL ITEMS 2003 – JULY 2026

#	Date	Item Title	Confidential Order Details	Item being kept confidential - Agenda/ Attachment/ Minutes	Reason regarding retention or recommend-action to release	Resolution Regarding Action	Last Review Date	Next Review Date	Date Released
237	17 April 2024	Major Event 2025	Section 90 (3) (b) Order 1. Pursuant to Section 90(3)(b) Pursuant to Section 90(2) of the Local Government Act 1999 the Board orders that all members of the public except Executive Manager, Mayor and the Minute Secretary be excluded from attendance at the meeting for Agenda Item 12.2 SSRP Major Event 2025. The Board is satisfied that pursuant to Section 90(3)(b) of the Act, the information to be received, discussed or considered in relation to this Agenda item is information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the Board is: conducting business; or would prejudice the commercial position of the Board Section 91(7) Order 6. Pursuant to Section 90 (3) (b) That having considered Agenda Item 12.2 SSRP Major Event 2025, in confidence under 90(2) and (3)(b) of the Local Government Act 1999, the Board pursuant to Section 91(7) of the Act orders that the Board report, related documents and all minutes be retained in confidence and that all information will remain confidential until negotiations are complete or such lesser period as may be determined by the Chief Executive Officer and that this order be reviewed every 12 months.	Board report, related documents and all minutes	The Board is satisfied that pursuant to Section 90(3)(b) of the Act, the information to be received, discussed or considered in relation to this Agenda item is information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the Board is: conducting business; or would prejudice the commercial position of the Board	Board report, related documents and all minutes be retained in confidence and that all information will remain confidential until negotiations are complete or such lesser period as may be determined by the Chief Executive Officer and that this order be reviewed every 12 months.	7 Oct 25	Within 12 months	*Report and Minutes released on the website on the 6 November 2026* *(with redaction)*

RELEASED

12.2 REPORT TITLE: CONFIDENTIAL: SSRP MAJOR EVENT 2025

DATE OF MEETING: 17 APRIL 2024

FILE NUMBER: DOC/24/43689

ATTACHMENTS: NIL

Key Contact Luke Gray, Manager Strategic Projects and Economic Development

Manager/Sponsor Alison Hancock, Executive Manager

RELEASED
CONFIDENTIAL

Community Plan 2020-2035:
Community Wellbeing
CW Goal 1 Activity and movement Physical and mental health and wellbeing is supported by opportunities to access parks and natural areas, quality open space and recreation and sporting facilities.

Annual Business Plan:
Nil

Summit Sport and Recreation Park Terms of Reference:
2.1.1 The Board will maximise participation of the facility and seek to minimise the cost.
2.1.6 The Board will consider commercial arrangements to optimise returns to the SSRP.

Purpose:
To seek endorsement to secure a 2025 pre-season game featuring Adelaide Football Club and Port Adelaide Football Club.

Summary – Key Issues:
1. The activation of the SSRP for major events is a core component of the Sales and Marketing Plan.

2. Through a strategic partnership with Adelaide Football Club (AFC), a 2025 pre-season game between the Crows and Power has been proposed.

3. The game represents a significant opportunity to deliver a major event at the venue, demonstrating its capacity (beyond Gather Round) to host events of this scale.

4. The cost to secure the event [redacted] with Council able recoup costs through ticket sales, event and in-ground sponsorship and hospitality.

Recommendation:

Section 90 (3) (b) Order

1. **Pursuant to Section 90(3)(b)**
   Pursuant to Section 90(2) of the Local Government Act 1999 the Board orders that all members of the public except Executive Manager and the Minute Secretary be excluded from attendance at the meeting for Agenda Item 12.2 SSRP Major Event 2025.

   The Board is satisfied that pursuant to Section 90(3)(b) of the Act, the information to be received, discussed or considered in relation to this Agenda item is information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the Board is:

   conducting business; or
   would prejudice the commercial position of the Board

That the Summit Sports and Recreation Park Board:

2. **endorse the hosting of a pre-season game between Adelaide Football Club and Port Adelaide Football in Feb/March 2025.**
3. **approve a contribution of $25,000 towards the staging of the event from the SSRP operating budget for event activation.**
4. **note that subject to the SSRP Board's endorsement of the event, that Council staff will pursue corporate sponsorship for the event in an attempt to offset any residual costs associated with the event.**
5. **Note that a report providing an income and expenditure budget for the event will be provided to the SSRP Board within 3 months.**

Section 91(7) Order

6. **Pursuant to Section 90 (3) (b)**
   That having considered Agenda Item 12.2 SSRP Major Event 2025, in confidence under 90(2) and (3)(b) of the Local Government Act 1999, the Board pursuant to Section 91(7) of the Act orders that the Board report, related documents and all minutes be retained in confidence and that all information will remain confidential until negotiations are complete or such lesser period as may be determined by the Chief Executive Officer and that this order be reviewed every 12 months.

Background:

1. The SSRP Board and Council are motivated to achieve consistent and varied activation of the venue.

RELEASED CONFIDENTIAL

2. Gather Round has provided a large scale blueprint of the ability to activate the venue for significant sporting events.

3. There is no known commitment to host Gather Round Fixtures in Mount Barker in 2025.

4. Council staff have been engaging with the Adelaide Football Club regarding opportunities to activate the venue and to undertake additional community sporting and youth development initiatives in our District.

5. Opportunities to utilise the activation of SSRP to achieve broader Tourism and Economic development objectives are being actively pursued.

Discussion:

6. A draft proposal has been provided by the Adelaide Football Club and is highlighted by the following:

   a. 2025 Unofficial (pre-season) Trial Game: AFC v PAFC

   b. Scheduled for late Feb/Early March

   c. A 6 quarter game, with preference for Friday or Saturday twilight (4:30pm)

   d. Council/SSRP Board is free to commercialise and achieve sponsorship arising from the game including opportunities for:

      i. Gate taking capped at $10pp

      ii. Hospitality

      iii. Food and Beverage

      iv. Advertising

      v. Sponsorship *(consistent with Sponsorship Policy).*

   e. Council will be responsible for game-day logistics.

   f. Adelaide Football Club will promote the game to fans and members across all digital channels

   g. Game to be filmed and distributed across Adelaide Football Club platforms and potentially Kayo.

   h. Conservative crowd estimate is proposed to be 4,000-5,000.

   i. In addition to game, AFC to implement a Youth Mental Health Program for Mount Barker High School (circa reach 1000 secondary students).

   j. AFC have proposed a fee to secure the Show-down fixture [redacted] with this amount to be substantially recovered via the income generated through ticket sales.

RELEASED
CONFIDENTIAL

k. AFC open to consider an expanded offering in year 2 subject to the success and feedback from year 1, including regular season AFLW and significant community clinic by Adelaide Crows players.

7. A detailed event budget will be developed, which will consider bump-in infrastructure (much reduced event overlay compared to Gather Round) and proposed revenue. The base scenario for year 1 is to cover costs and to establish the platform from which revenue generating events can occur in the future.

Community Engagement:

Informing only	Opportunities to engage our local sporting and business community will be explored through the planning and delivery of this event.

Staff Resource Requirements:
Council's Economic Development and Events Teams will take a lead role in working with AFC in delivering this event.

Conclusion:
A significant and attractive event proposal has been put forward by the Adelaide Football Club. The event will bring significant activity to the venue and will demonstrate its capability to host major sporting events beyond Gather Round. The partnership with Adelaide Football Club offers an opportunity to grow their presence and activation of this venue into the future.

Previous Decisions By/Information Reports to the Summit Sport and Recreation Park Board

Nil

RELEASED
CONFIDENTIAL

12.2 REPORT TITLE: CONFIDENTIAL: MAJOR EVENT 2025
DATE OF MEETING: 17 APRIL 2024
FILE NUMBER: DOC/24/43689
ATTACHMENTS: NIL

Moved Paul Brown

Section 90 (3) (b) Order

1. Pursuant to Section 90(3)(b)
   Pursuant to Section 90(2) of the Local Government Act 1999 the Board orders that all members of the public except Executive Manager, Mayor and the Minute Secretary be excluded from attendance at the meeting for Agenda Item 12.2 SSRP Major Event 2025.

   The Board is satisfied that pursuant to Section 90(3)(b) of the Act, the information to be received, discussed or considered in relation to this Agenda item is information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the Board is:

   conducting business; or
   would prejudice the commercial position of the Board

Seconded Councillor Jones CARRIED
SSRP20240417.09

Moved Jayne Symons that the Summit Sports and Recreation Park Board:

2. endorse the hosting of a pre-season game between Adelaide Football Club and Port Adelaide Football in Feb/March 2025.
3. approve a contribution of $25,000 towards the staging of the event from the SSRP operating budget for event activation.
4. note that subject to the SSRP Board's endorsement of the event, that Council staff will pursue corporate sponsorship for the event in an attempt to offset any residual costs associated with the event.
5. Note that a report providing an income and expenditure budget for the event will be provided to the SSRP Board within 3 months.

Seconded Paul Brown CARRIED
SSRP20240417.10

RELEASED
CONFIDENTIAL

Moved Paul Brown

Section 91(7) Order

6. Pursuant to Section 90 (3) (b)
   That having considered Agenda Item 12.2 SSRP Major Event 2025, in confidence under 90(2) and (3)(b) of the Local Government Act 1999, the Board pursuant to Section 91(7) of the Act orders that the Board report, related documents and all minutes be retained in confidence and that all information will remain confidential until negotiations are complete or such lesser period as may be determined by the Chief Executive Officer and that this order be reviewed every 12 months.

Seconded Jayne Symons CARRIED
SSRP20240417.11

13. OTHER BUSINESS

Nil

MEETING DECLARED CLOSED AT 7.40pm

CHAIRPERSON DATE

RELEASED
CONFIDENTIAL