

find your

SUCCESS



Growing Opportunity
BUSINESS SUPPORT



MAYOR'S WELCOME

Thank you for choosing Mount Barker as the place for your business.

As one of the fastest growing regions in South Australia we have an exciting and vibrant future ahead and Council is here to support you and your business so you can learn, grow and succeed.

The information in this booklet is designed to guide you on your business journey – knowing that you are an essential and valued part of our community.

We encourage you to access the networks and services listed within so your business can thrive.



Mayor Ann Ferguson



Andrew Stuart
Chief Executive Officer



1 FIND YOUR CONNECTION

Page 6



KEY OPPORTUNITIES

Page 10

2 FIND YOUR INNOVATION

Page 8

3 FIND YOUR NETWORK

Page 12



4 FIND YOUR GROWTH

Page 14



5 FIND YOUR SUCCESS

Page 16



1 FIND YOUR CONNECTION

Essential to your business success is the ability to reach out and to engage with like-minded business-people so you can grow your professional network.

Some of the organisations that can offer advice, support and advocacy include:

Small Business Commissioner

The Office of the Small Business Commissioner provide a wealth of information and support for businesses and also provides regular free workshops and seminars.
sasbc.sa.gov.au

Australian Taxation Office (ATO)

The ATO provides information for the business community especially via its Small Business Newsroom. This online portal includes information about coming events and up-to-date resources such as calculation tools, apps, grants and assistance.
ato.gov.au/Newsroom/smallbusiness

Business SA

As a state-based organisation, Business SA offers services including products, advice and training to help businesses to get on with the job and to enable them to reach their potential, including in export markets.
business-sa.com

Regional Development Australia Adelaide Hills, Fleurieu & Kangaroo Island (RDA)

RDA is a non-profit, community-based organisation that builds partnerships between governments, regional development organisations, local businesses, community groups and key regional stakeholders to provide strategic and targeted responses to economic, environmental and social issues affecting regional Australia.
rdahc.com.au



Mount Barker is a good location for us. It's a township big enough that you don't really need to leave it if you don't want to, but it is also close to a large city with an international airport.



Corinna Steeb, Prancing Pony Brewery



2 FIND YOUR INNOVATION



Co-working and Innovation in Mount Barker

A variety of workshops, seminars and activities designed to promote a start-up and entrepreneurial culture in Mount Barker will be run

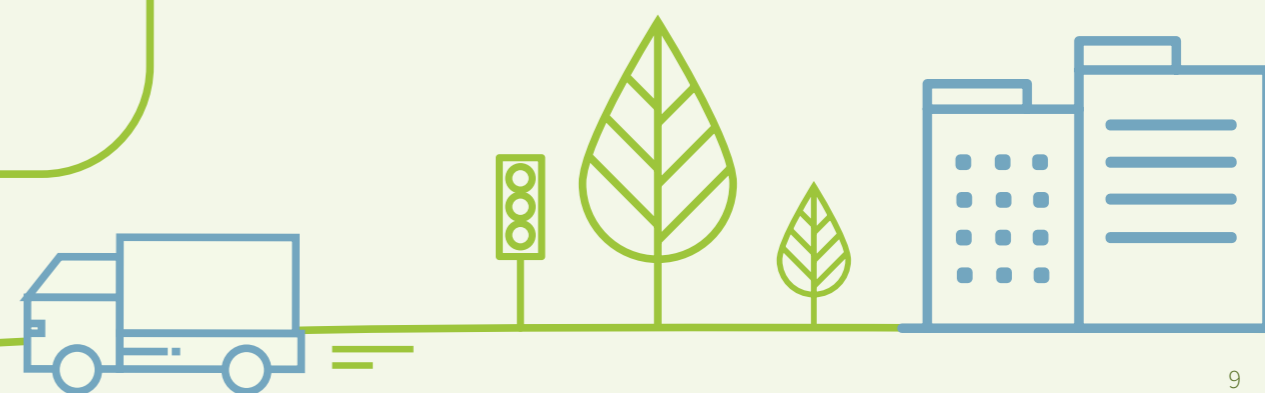
out of an Innovation Hub, which will also offer co-working facilities to the local business community. To find out more email: business@mountbarker.sa.gov.au



If I was looking for a location for a new business, or looking to move my existing business, I would definitely look in this area. We have so many visitors, not just in Hahndorf, but the other towns. Tourism numbers are growing and there's lots of interest in the Adelaide Hills.



Sally Paech, Beerenberg



KEY OPPORTUNITIES

Why Mount Barker? Why not!

The Mount Barker region is thriving, rich in natural beauty and community spirit. The opportunities for investors and new enterprises are compelling.



\$2.8 Billion in Housing & Major Project Investment by 2037

It is the council's goal to attract \$2.8 billion in housing and major project investment over the next two decades.



Gross Regional Product to be over \$1.2 Billion

A healthy, skilled, engaged and optimistic community reinforces the stability and vigour of the local economy.



10,882 Local Jobs Created

Retail and tourism provide more employment opportunities than any other sectors.



58%-77% Increase in Working Residents

To increase growth in the number of working residents, we are attracting new investment in infrastructure, enterprise and our priority industry sectors.



Exports to Increase \$2.6 Billion by 2036

Increasing our exports will underpin our on-going prosperity and catalyse new ventures and partnerships in emerging industries.



49.3% Educational Qualifications

49.3% of our people have completed Year 12 with Bachelor degrees or higher, Advance Diploma and Vocational qualifications.



Population Growth

Mount Barker's total residential population is anticipated to grow to more than 55,000 (including surrounding communities) by 2035.



40% Increase in Creative Jobs

Jobs from the creative industries such as photography, graphic design and consulting are doubling the growth rate of the general workforce.



3 FIND YOUR NETWORK

Developing your network is essential to your business success. There are a range of business associations in the Mount Barker region.

Mount Barker Business Group

Small business owners meet regularly to help each other grow using networking, business referrals and sharing of ideas.
mbgg.com.au

Hahndorf Business and Tourism Association

Traders located in the township of Hahndorf are eligible to join this association which provides networking and support to the business community. Email:
executive@hahndorfsa.org.au

Adelaide Hills Tourism

Through leadership, representation and information sharing Adelaide Hills Tourism provides support to tourism businesses with the aim of increasing visitation and jobs growth.
adelaidehills.org.au

Adelaide Hills Women's Network

The Adelaide Hills Women's Network is a social and networking group for women in the Adelaide Hills and surrounding areas. Events provide a forum where women can network with other women for inspiration, idea sharing, friendship and moral support.
adelaidehillswomensnetwork.org.au



As Chair of the Adelaide Hills Women's Network I am passionate about promoting our wonderful Mount Barker business community. I love that the Mayor is equally passionate about supporting her district and the many fantastic businesses we have in the region.



Jackie Bayly, Adelaide Hills Women's Network



4 FIND YOUR GROWTH



Our online e:news Business Matters contains a range of information and resources about events, grants and activities all designed to support the business community.



To stay in touch and be informed you can subscribe to the e:news by emailing: business@mountbarker.sa.gov.au

The ability to attract new inward investment into the region is a key priority of Council. An investment prospectus is located at the **Invest Mount Barker** website along with a range of other supporting material visit: investmountbarker.com.au

Council recognises that access to funding is critical for on-going economic development and has partnered with Regional Development Australia – Adelaide Hills, Fleurieu and Kangaroo Island and other councils to offer access to the Hills & Coast Grant Finder.

This resource is a search engine of available grants, and can be filtered by location, industry and type of project. To create your own log-in to this site, visit: rdahc.grantguru.com.au



Seventy-five percent of our product is export, so access to infrastructure is really important. Every day, product goes down the freeway and goes out by sea or air to international customers.



Jon Westover, Jurlique



5 FIND YOUR SUCCESS

The right mix of small businesses can create a sense of vibrancy and attract people to live, work and visit a region.

It is for this reason that Mount Barker District Council has signed up to the **Small Business Friendly Initiative** developed by the Office of the Small Business Commissioner.

Council's service commitment includes the following key actions:

- Survey small businesses to assess their needs
- Simplify processes
- Provide information
- Improve communication
- Encourage 'buy local' campaigns
- Support business incubators and start-up spaces
- Offer contracts to local small business suppliers
- Introduce our Economic Development team
- Facilitate small business forums and events.



We fell in love with the main street of Mount Barker when we walked in and we said wow, the main street's got something special – this is the place we want to be. It was magical!



Jose Estrella, Sazon Café

CONTACT US



Economic Development

For all your business enquiries

Email: business@mountbarker.sa.gov.au

Phone: (08) 8393 6447

Planning Department

For planning advice and support Council's
Duty Planner is available to discuss your needs

Email: lodgement@mountbarker.sa.gov.au

Phone: (08) 8391 7220



We encourage you to access the
networks and services listed
within so your business can thrive.



Mayor Ann Ferguson



To connect with the
Economic Development team at
the Mount Barker District Council:

Email: business@mountbarker.sa.gov.au

Phone: (08) 8393 6447



Mount Barker District Council
6 DUTTON ROAD, MOUNT BARKER SA 5251