

13 January 2023 **Media Statement**

Reduce, reuse, and avoid soft plastics

"Council is aware that many of our residents are disappointed by the pausing of the REDcycle program. While the council does not currently have a service for recycling soft plastics, we are committed to help our community to reduce waste and recycle more.

"It is an opportunity for residents to think about how they can play a part in reducing soft plastics and support the creation of a sustainable and efficient recycling industry for soft plastics across Australia.

"Council encourages our community to consider alternatives to using soft plastic products such as avoiding unnecessary packaging, using reusable containers to store food instead of cling wrap, and taking fabric reusable bags when they go shopping.

"Our target in the *Waste to Resources Management Plan* is to reduce waste to landfill by 20 percent per capita by 2025. To help achieve this goal the council will be targeting soft plastics and other difficult wastes by exploring opportunities through its relationship with the Adelaide Hills Region Waste Management Authority (AHRWMA), seeking funding, and involvement in relevant state and national schemes."

- ENDS -

MEDIA CONTACT:

Mount Barker District Council Manager, Communications, Ian Hildebrand P: (08) 8393 6470 | E: ihildebrand@mountbarker.sa.gov.au