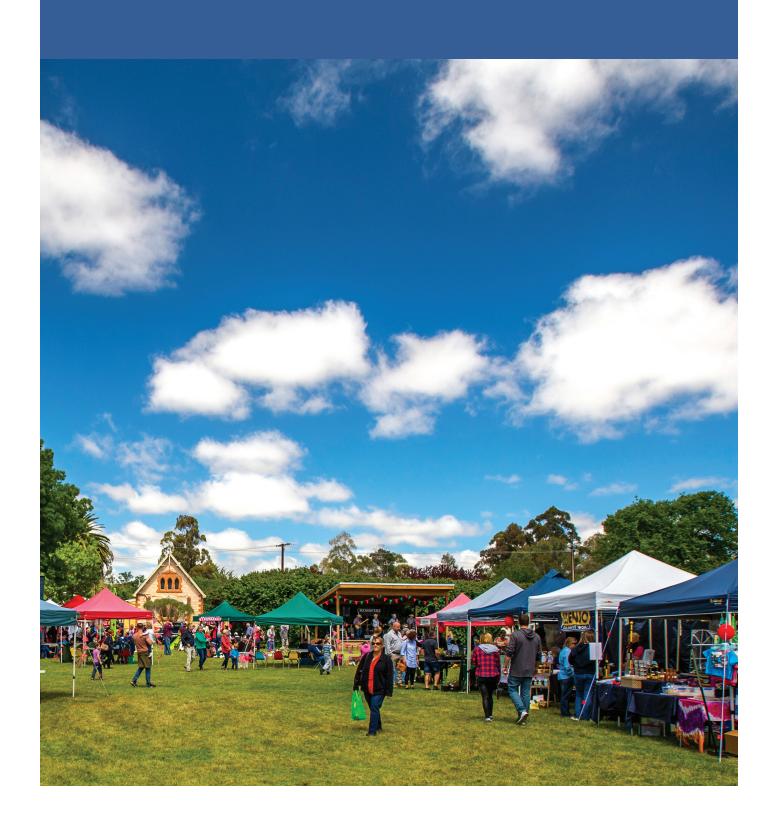
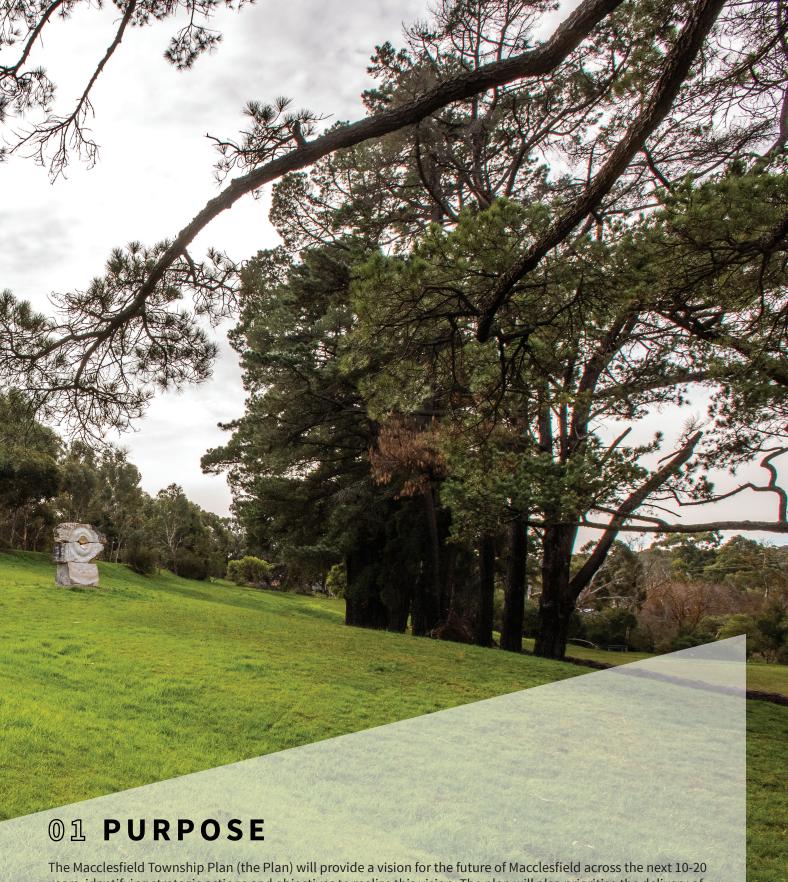


MACCLESFIELD TOWNSHIP PLAN

March 2020

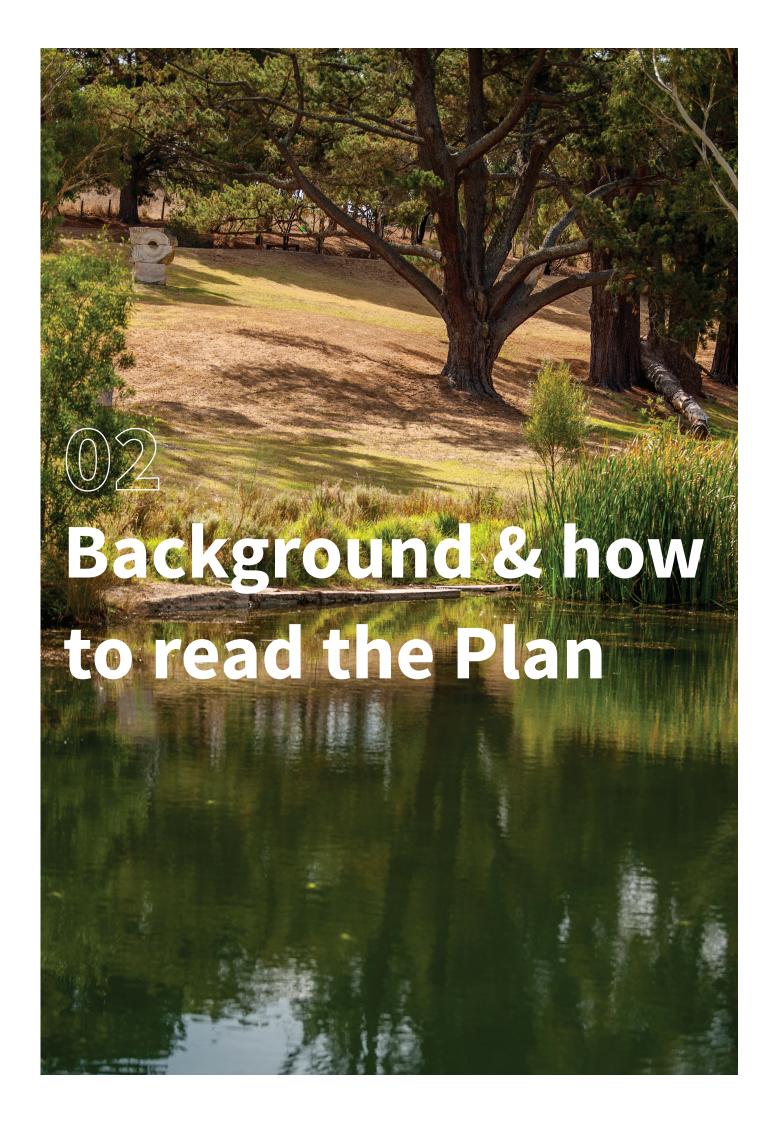






The Macclesfield Township Plan (the Plan) will provide a vision for the future of Macclesfield across the next 10-20 years, identifying strategic actions and objectives to realize this vision. The plan will also prioritise the delivery of projects and services in the town, ensuring that future investment occurs in both a coordinated and efficient manner. More particularly the Plan will:

- Provide a long-term vision for the township of Macclesfield
- Identify opportunities to facilitate economic prosperity
- Respond to the changing diverse needs of the community
- Describe priorities and opportunities for improving infrastructure, the public realm, car-parking, traffic and open space.



In August 2019, Council ran community consultation on a draft township plan for Macclesfield. We reviewed all feedback, made changes where needed and finalised the document into this Plan.

Background

On 5th August 2019, Council endorsed the draft Macclesfield Township Plan for public consultation. The consultation period ran from 19 August to 16 September 2019.

The objective of the consultation was to test if the proposed priorities and key directions set by the draft Plan accurately reflect community expectations.

During the consultation period over 800 brochures were mailed and delivered to residents and a consultation open day was held at the Macclesfield Institute on Saturday 31 August 2019.

There was significant community participation throughout the consultation period which included:

- 82 completed surveys
- 76 people attended the consultation open day
- · 35 written submissions received
- Council staff engaged with community organisations during the consultation period
- A detailed report on the summary of consultation was presented to Council on 2 March 2020.
 To view this report go to: mountbarker.sa.gov.au and open the 2 March 2020 Council Agenda

How to read the Plan

This report has been broken up into two sections.

The first section provides an introduction to the Plan and includes information on the context of Macclesfield. It also provides detail on the seven key themes of the Plan and associated principles included in the Plan.

The second part of the report takes a more in-depth look at each of the key themes. This section is under the heading of 'explore the Plan'. Also included in this section is the implementation plan which sets priorities for actions detailed in the Plan.

This report is structured as follows:

INTRODUCTION

Introduces the Plan and provides an executive summary.

CONTEXT

Provides a background to the township of Macclesfield including issues and opportunities that influenced the Plan.

PLAN THEMES AND PRINCIPLES

Provides an overview of the seven key themes and the guiding principles which underpin the Plan.

EXPLORE The Plan

Provides an in-depth look at the Plan.

IMPLEMENTATION PLAN

Details the priorities of the Plan and their implementation.

03 THE PLAN

Better Define the Identity Macclesfield

Better define and promote the identity of Macclesfield, acknowledging its arts and cultural attributes and its focus on environmental sustainability.

- 2 Support Economic Development
 Promote tourism activities and
 community events in the township
 which contribute to growing the local
 economy.
- Improve the Usability of Community Land

Improve the usability and function of community land within the town, providing greater clarity with regard to the use and management of the Recreation Grounds and Lord Robinson Park (see concept plan on page 26-27).

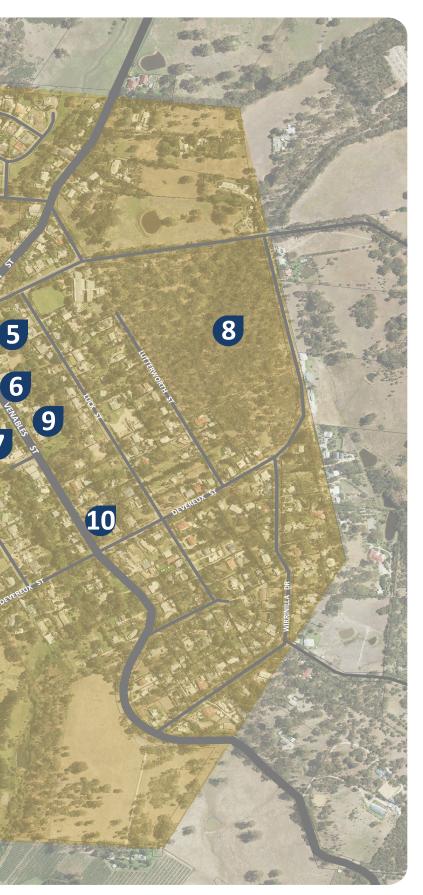
Investigate the Potential Growth in the Town

Provide greater clarity on the future growth of the township e.g. land within the Deferred Urban Zone and identify opportunities for alternate styles of residential development to better cater for all residents.

Improve Pedestrian Movement Throughout the Town

Improve access, safety and connectivity of pedestrian movement throughout the town, prioritising locations of high foot traffic, providing linkages to locations frequented by pedestrians e.g. primary school, mainstreet and recreation grounds.





Undertake Improvements to the Main Street

Continue to manage and improve the main street, acknowledging its historic character and current function.

Create a More Connected Community
Ensure that Macclesfield continues
to grow as a connected and inclusive
community, combating social issues such
as isolation and loneliness and providing
greater opportunities and improved
living conditions for the elderly and
disadvantaged.

8 Improve the Use and Conservation of Bushland

Improve access to the town's conservation areas, encouraging the development of walking trails through areas of community bushland to ensure that they are conserved and become well-used assets for the community, whilst improving conservation management.

Support Community/Sporting Clubs
Continue to support a range of
community and sporting clubs that
operate from the Recreation Grounds and
the Macclesfield Institute to encourage
and support improved social inclusion
and health outcomes for the community.

Continue to provide necessary infrastructure upgrades

Undertake a review of existing storm water management within the town to improve the quality and function of this infrastructure.

◎₄ EXECUTIVE SUMMARY

Council's three top priorities over the next five years are to better identify and promote Macclesfield's arts and culture characteristics, improve the quality and efficiency of pedestrian movement throughout the town and to provide greater certainty with regard to the future community use of Lord Robinson Park.

The vision

The township of Macclesfield has a strong arts and cultural focus with a number of art and sculptural galleries. These cultural aspects of Macclesfield should be more formally recognised and be supported where possible to ensure that the town is identified as a regional centre for arts and culture.

The profile of Macclesfield will continue to be raised through the support of a diverse local economy both within the township and its rural surrounds, and through the continued support of major events. Issues such as social inclusion and a well-functioning community support network will continue to be addressed through participation in social and recreation activities throughout the town and region.

Seven key themes and their guiding principles

The issues and actions identified by the Plan are identified across seven (7) themes:

- 1. Heritage, Character and Identity
- 2. Connected Communities
- 3. Access and Movement
- 4. Open Space and Community Facilities
- 5. Economic Development, Growth and Tourism
- 6. The Main Street
- 7. Infrastructure

Each theme has guiding principles which inform strategies and actions relevant to the theme.

Implementation and priorities

Implementation of the plan has been broken into short, medium and on-going actions over a twenty (20) year period. A number of priorities have been identified which will be actioned in the short-term (0-3 years).

These priorities include:

- Implement the strategies and land activities identified in the concept plan for Lord Robinson Park
- Prepare a detailed design for the continued improvement of the main street, prioritising work on the eastern side of the street.
- Identify a program to improve the quality and efficiency of pedestrian movement throughout the town.

Actions

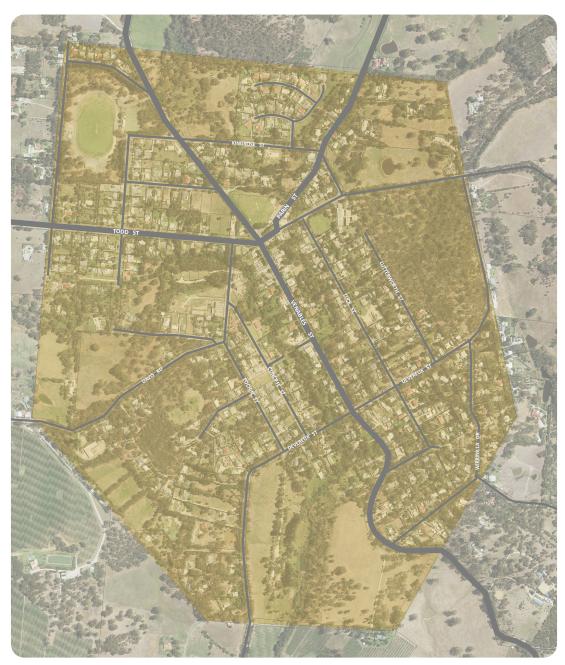
The strategies and actions identified in this plan are intended to inform priorities for the town, they do not guarantee an annual program of works for the town but simply assist Council in its prioritisation of works across the District.

Community Consultation

Community consultation on the draft Plan was undertaken from 19 August to 16 September 2020. Further details of the summary of consultation can be found on page 5.

A detailed report on the summary of consultation was presented to Council on 2 March 2020. To view this report go to: mountbarker.sa.gov.au to refer to the 2 March 2020 Council Agenda.

05 CONTEXT



Peramangk acknowledgment

The Mount Barker District Council acknowledges that the township of Macclesfield is located on the traditional land of the Peramangk people. The Battunga Country includes land in and around the townships of Macclesfield, Meadows and Echunga and the significance of this land to the Peramangk is both appreciated and respected by Council.

The plan will ensure that the significance of this culture is represented, where possible and appropriate through the proposed visions and actions contained within the plan.

Focus Area

The focus area for the plan is limited to the township of Macclesfield, however it is acknowledged that some of the area's residents and much of its economic activity occurs within the rural surrounds of the Macclesfield township.

0 写 CONTEXT CONTINUED



Settlement

The survey plan of Macclesfield was drawn up in 1841 with the township named in honor of the Earl of Macclesfield in England. Situated on the Angus River the township grew and was stimulated through passing traffic to the Victorian gold fields as well as the local rushes around Macclesfield.

The 1850s heralded a flurry of construction and economic activity with the construction of the Anglican, Wesleyan churches, the catholic chapel, a brewery and the Macclesfield Hotel. Additional activity included the commencement of the Mechanics Institute and the quarrying of the local and well-regarded Macclesfield marble.

By the 1880s the changing agricultural landscape of the central Mount Lofty Ranges, including the significant reduction of wheat production, contributed to the decline of the town. As a result many of the buildings present before the first assessment in 1879 survive up to the current day and contribute to the character of the wide and open main street. Several business successes have intermittently become the mainstay of the town's on-going prosperity such as the noted Brewery and Macclesfield Dairy Produce Company both which ceased operation at the beginning of the 20th century and the 1970s respectively.



Demographics

The Census resident population of Macclesfield (and its surrounding hinterland) in 2016 was 1,791 which represents 5.3% of the Mount Barker District population. Changes in the age structure in the period between 2011 and 2016 indicate a decline in babies, perschoolers and primary schoolers. There have been increases in those attending secondary school and those aged between the ages of 60 to 84. The proportion increase of those aged 60-84 years between 2011 and 2016 increased by 16.3%.

The decline in younger age groups is mirrored in the decline in the overall student population at Macclesfield Primary School from 99 pupils in 2011 to 79 pupils in 2016. Overall, 17% of total households with children were a couple with young children, and 10.7% were couples with older children, compared with 18.4% and 10.4% respectively for Mount Barker District Council.

The increase of total households between 2011 and 2016 was 11, a marginal increase of 1.6%. In the same period the number of households with children decreased by 29 households (11.5%) with a decrease of young children (0-14) of 14.2%. Lone person households increased by 150% between 2011 and 2016 and couples with no children increased by 4%.

Overall residential growth in Macclesfield is limited and below the District average. The data indicates an aging population corresponding with a decline in the youngest age groups. Of note is the increase in lone person households.



Economy and tourism

Macclesfield is currently a small rural township servicing its resident population and those in the surrounding rural areas with low order goods and services. Higher goods and services are readily available at the nearest major centres of Mount Barker and Strathalbyn. The Macclesfield catchment comprises generally average incomes with relatively high home ownership.

Macclesfield is also on a convergence of routes that connects to Meadows, Flaxley and Mount Barker to Strathalbyn through Venables Street. While these routes experience high levels of commuter traffic they are also part of weekend tourist routes to Strathalbyn, coming from and passing through Meadows or alternatively Macclesfield. The Macclesfield to Strathalbyn Road is a long-standing route favoured by the motorcycling community.

The two hotels in Venables Street generate trade from the local population, passing commuters and tourist traffic as well as being stand-alone destinations. Longview Winery on the outskirts of Macclesfield is a destination offering food, accommodation and function capabilities in addition to cellar door sales.

Crystal Lake is emerging as a cultural tourism precinct, housing not only the Sculpture Park and biennial Sculpture Symposium, but also recently adding the Adelaide Hills Ceramic Association.



Physical environment

The Macclesfield Township is bisected by the Angus River and Battunga Creek which has an impact on the layout and character of the town and Venables Street. The backdrop to the town is characterised by vegetated slopes and extensive tree canopy that dominate vistas from Venables Street and provide a high-value landscape setting.

The northern end of the street is clearly defined by the intersection of Venables Street with the Meadows, Flaxley-Macclesfield and Mount Barker Roads and by Davenport Square. The southern end is defined by the Battunga Creek Bridge.

A defining feature of Macclesfield is that approximately 20% of the township is given over to public open space and includes the Macclesfield Recreation Ground, informal and formal parks such as the Night Paddock, Davenport Square and Crystal Lake as well as remnant native vegetation reserves such as Days Road Reserve and the Day Paddock. Much of the open space borders a number of minor and major roads into Macclesfield contributing significantly to, and further enhancing the bushland setting of the town.

06 TEN GUIDING PRINCIPLES & THE SEVEN THEMES

There are ten guiding principles and seven key themes used in the preparation of this plan.

The ten guiding principles include:

- Better define and promote the identity of Macclesfield.
- 2. Ensure that Macclesfield continues to grow as a connected and inclusive community.
- 3. Improve the usability and function of community land within the town.
- 4. Provide greater clarity on the future growth of the township.
- 5. Improve access, safety and connectivity of pedestrian movement throughout the town, prioritising locations of high foot traffic.
- Continue to manage and improve the main street, acknowledging its historic character and current function to service the community and visitors.
- 7. Better manage the town's conservation areas.
- 8. Encourage development which improves and expands the economic conditions within the town.
- 9. Promote tourism events for the township and increase opportunities for increased visitation.
- 10. Ensure the renewal/upgrade of assets that align with Council's Asset Management Plans and the continued growth of the Macclesfield township.

The icons on the following page represent the 7 key themes of the plan. You can explore each theme on the following pages. The creation of the themes was guided through discussions with both external community groups and state government agencies including:

- Macclesfield Community Association
- Macclesfield Recreation Committee
- Department of Planning, Transport and Infrastructure
- Natural Resource Management Board
- South Australian Tourism Commission



HERITAGE, CHARACTER AND IDENTITY (See page 16)



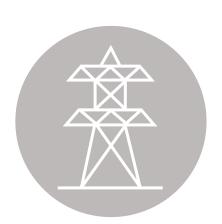
OPEN SPACE AND COMMUNITY FACILITIES (See page 22)



ACCESS AND MOVEMENT (See page 20)



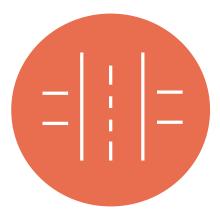
CONNECTED COMMUNITIES (See page 18)



INFRASTRUCTURE (See page 32)



ECONOMIC DEVELOPMENT, GROWTH AND TOURISM (See page 28)



THE MAIN STREET (See page 30)







The identity and character of Macclesfield is in part defined by a sense of community, recognising the importance and value of a well-connected and supportive social network. Community groups, sporting clubs and community events should be supported where possible, acknowledging the important role they play in facilitating opportunities for social interaction and inclusion. A well-functioning community network will assist in attracting new residents to the town, with modest population growth supporting the local primary school, community groups and businesses.

The built and natural character of the town is defined by its historic main street, Davenport Square and its rich and diverse rural surrounds. The presence of a number of local businesses and rural enterprises provide Macclesfield with an identity which is both unique and authentic, one example being the presence of a well-established arts and cultural scene.

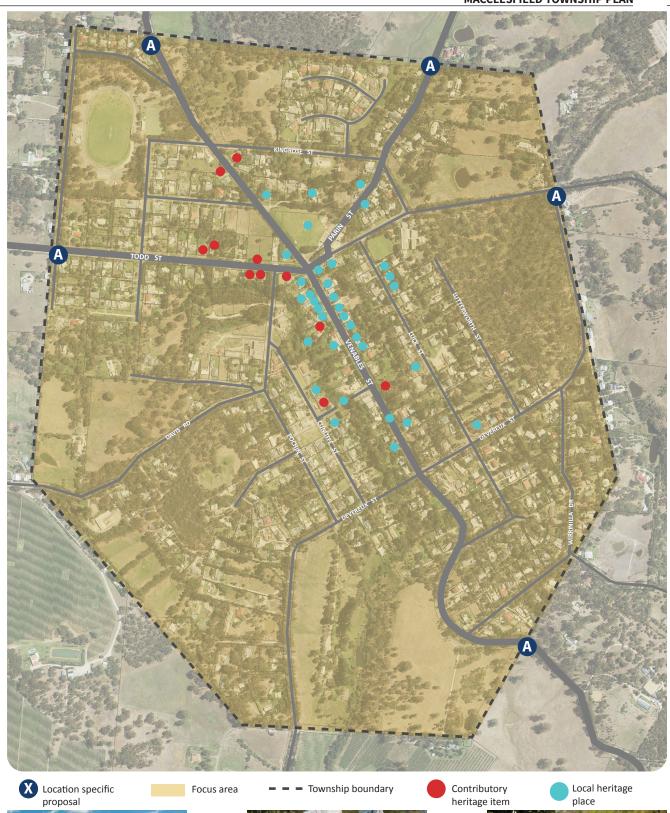
The identity of Macclesfield is also represented by a creative community which offers opportunities for cultural and artistic expression. There is the potential for Macclesfield to further establish its identity as a regional centre for arts and culture, promoting new and existing businesses that operate in this sector and building on existing events such as the Crystal Lake Sculpture Symposium 'Sculptors @ Crystal Lake' to further establish this aspect of the town's identity. Macclesfield is also located along major tourist and scenic routes running throughout the southern Mount Lofty Ranges. There is the potential to further promote Macclesfield as a key stopping point along these routes, encouraging greater numbers of visitors to the town, showcasing Macclesfield's unique character and heritage.

There is presently an issue associated with the identification and arrival into the town, with improvements required to indicate the entrance to the town and what exists within the town limits. Improvements to the town entrance to clearly convey a feeling of arrival will provide opportunities to encourage passing traffic to make use of the town's facilities and to visit its main street.

The rural surrounds of Macclesfield are home to a variety of rural enterprises and primary production

industries which in themselves significantly contribute to the identity of Macclesfield. The presence of a number of rural farm-gate sales and primary production value-adding activities should be a distinguishing feature of the town's identity.

- Recognise the identity of the Macclesfield
 Township by acknowledging and supporting both
 social and recreational activities which support
 the creation of a cohesive and inclusive local
 community.
- Further promote artistic and creative activities within the town, establishing Macclesfield as a centre for regional arts and culture and improve signage and wayfinding to support local artists.
- Continue to recognise the green and environmentally conscious culture within Macclesfield and support environmentally sustainable initiatives where appropriate.
- 4. Promote Macclesfield as a key destination along existing tourist, cycling and scenic routes, encouraging greater numbers of visitors to the town
- 5. Continue to support local events which help to establish and promote the identity and character of Macclesfield.
- 6. Support the creation and implementation of both Council and industry-led strategies to better recognise and support the many local businesses and rural enterprises which help to define the Macclesfield township and its rural surrounds.
- 7. Implement strategies to improve the arrival into the town, provide better-quality way-finding throughout the town and entrance statements to encourage increased visitation to the main street and a greater understanding of the historic and cultural features of the town.
- 8. Celebrate the heritage and culture of the town and its rural surrounds through initiatives such as interpretive signage, identification of important plantings and vegetation areas and public art displays, using interactive/multimedia platforms where possible.
- 9. Support the continued development of an interpretive walking trail which showcases Macclesfield's Indigenous and European heritage.





- 1. Macclesfield Hotel
- 2. Crystal Lake Sculpting Symposium 3. Macclesfield Gravity Festival

Contributory heritage item







09 CONNECTED COMMUNITIES



A connected and inclusive community is an important and necessary feature of rural towns such as Macclesfield. An increase in the number of people living alone and a disconnect between essential services and those in vulnerable situations can often lead to issues such as social isolation and loneliness, both of which have a significant impact on both community wellbeing.

Community groups and local sporting clubs play an important role in creating a connected community. They provide opportunities for social interaction and assist in creating a support network that serves as an important check and balance for parts of the community. In Macclesfield, community groups such as the RSL, the Men's Shed, the Battunga Lions and the Macclesfield Bushcare Group should be supported to continue to fill this important role in the community along with the many sporting clubs which utilise the Recreation Grounds. Providing physical spaces and facilities where community members can come together is important for continuing to build a connected community.

Community events such as the Strawberry Fete, the Lions Bike Show, and the Horse Show also serve as important opportunities for participation and inclusion and the continuation of these and other similar community events in the town should be supported.

Macclesfield has an aging population and strategies to assist the older members of the community to age in place and continue to be actively engaged in the community are important. The ability to downsize and the availability of smaller housing options within the town will enable older residents to remain within the community as they age. Improved intra-town transport options and in-home services will be a key factor in enabling Macclesfield residents to age in place.

Enabling younger members of the community to be active and engaged is also important. In addition to the valuable role played by organised sport, it is important to recognise the changing way in which younger generations are choosing to be active. Continuing to provide opportunities for informal

recreation activities such as running, skate-boarding and playing informal ball sports is important to ensure young people remain engaged and active.

- 10. Continue to support the role and function of community and sporting groups, acknowledging the important role they play to encourage social interaction and inclusion.
- 11. Continue to support local community events which provide an opportunity for the community to come together and which helps to cement the identity of the town and creates a sense of community.
- 12. Advocate for a broader range of in-home services to operate throughout the town so that the elderly and disabled can continue to remain within the Macclesfield community.
- 13. Continue to provide transportation services for the elderly and disabled through Council's Hills Community Transport program and advocate for improved public transport services.
- 14. Investigate changes to development plan policy which provide for smaller housing options throughout the town and which provides for aged and support care housing where appropriate to ensure that housing better caters for all of the town's residents.
- 15. Provide information to the Macclesfield community on the housing support services available throughout the district, connecting those experiencing housing difficulties with the appropriate services.
- 16. Continue to provide facilities which cater for informal recreation activities to engage younger residents and support community groups which perform this role.
- 17. Where possible support the role and function of the Macclesfield Primary School to continue to provide local education options for the town.
- 18. Assist the community to develop and promote a community lead emergency and bushfire action plan.



10 ACCESS AND MOVEMENT

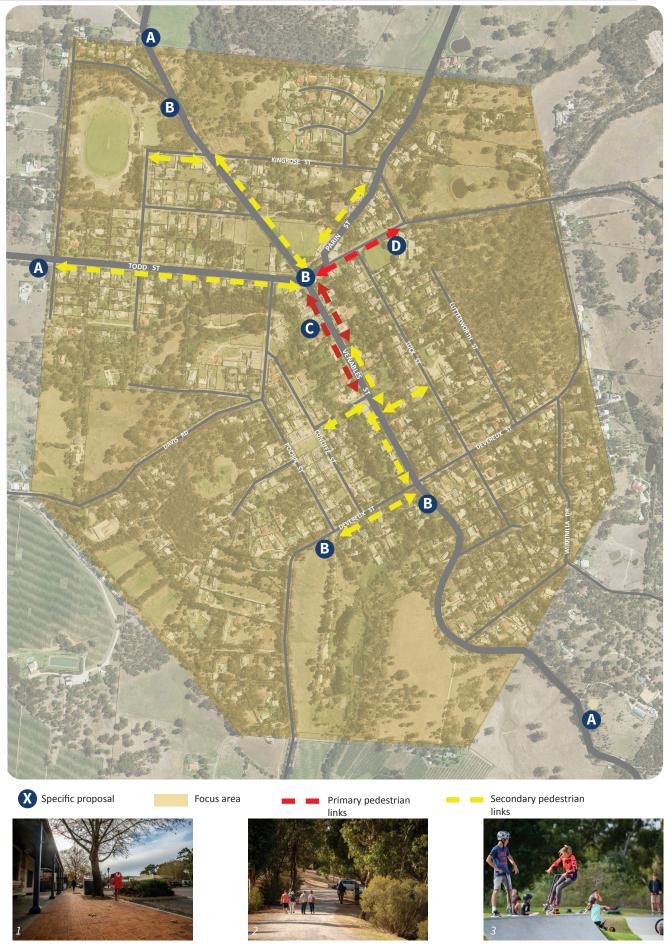


An existing rural road network connects
Macclesfield with Mount Barker, Meadows and
Strathalbyn. This road network not only serves as
a commuter connection to other service centres
but is also a well-used and desirable tourist route
connecting the southern Mount Lofty Ranges with
the remainder of the Fleurieu Peninsula. Many of
these roads including Venables Street, the main
street of Macclesfield, are under the care and
control of the Department of Planning Transport
and Infrastructure (DPTI).

The tourist routes which bring passing visitor traffic to Macclesfield should be better identified and promoted, acknowledging the economic benefit of increased tourist traffic to the town. Marketing and tourism value-adding activities including increased tourist accommodation options should be supported where suitable. Council will continue to advocate for improved traffic conditions on these roads, and to identify safety concerns with DPTI when and where they should occur, including advocating for Black Spot funding where required.

Improvements to pedestrian movement throughout the town are also required, with many key pedestrian routes not provided with adequate or well-linked footpaths. A safe and efficient pedestrian route is required to better link the primary school and recreation grounds to the remainder of the town and the main street. Improved pedestrian links are also required at the southern end of the main street to safely connect pedestrians from the existing footbridge over Battunga Creek to existing footpaths along Venables Street and further south towards Wirranilla Drive.

- 19. Improve the quality of pedestrian links throughout the town, identifying both Primary and Secondary pedestrian routes which require either new or more safe and efficient footpaths ensuring compliance with disability standards.
- 20. Promote the existing tourist routes which bring passing traffic and visitors to the town, supporting activities which improve the tourism experience in the town, including tourist accommodation. (A)
- 21. Advocate for DPTI-led improvements to the safety and condition of the rural road network around the town.
- 22. Improve signage and identification throughout the town, better linking visitors with key destinations, heritage and cultural sites and local businesses.
- 23. Advocate for improved public transport services and associated infrastructure throughout the town. (
- 24. Continue to implement the intent of the Venables Street Master Plan to improve pedestrian access along the length main street including south of Sturt Street.
- 25. Investigate the potential to better manage vehicle parking in front of the Primary School with resurfacing and line-marking two potential solutions.



1. Venables Street (main street)

- 2. Lord Robinson Park
- 3. Davenport Square

AA OPEN SPACE AND **COMMUNITY FACILITIES**



Macclesfield's public open spaces play an important and historically significant role across the township. They provide opportunities for healthy and inclusive recreation activities and serve as important sites for civic, arts and cultural activities. These spaces include Davenport Square, the Recreation Grounds, Lord Robinson Park, the Davis Road Reserve, the Night Paddocks and the Day Paddocks and represent approximately 24% of the town's area; a rate of supply which is significantly greater than the State standard of 12.5%.

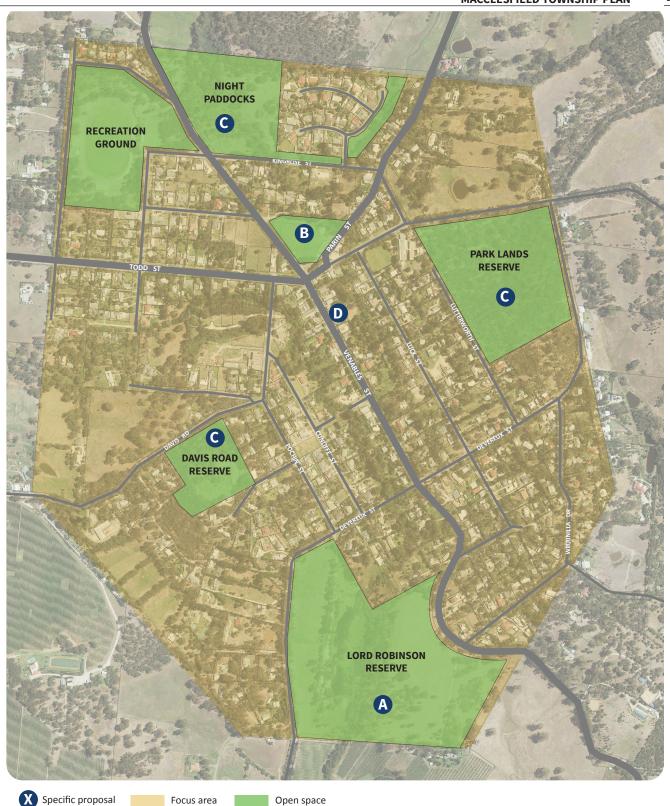
Presently, a large majority of this open space land is in the ownership of the State Government and is identified as Crown Land under the care and control of Council. Investigations have concluded that there is no threat to the continued and on-going use of this land for use by the community, as community land.

Davenport Square continues to be a well-used and versatile space for the community, providing for both informal and passive recreation activities. The space is equipped with a number of new and high standard amenities, making it an important location for civic and cultural events. The community input to develop this space with the facilities that currently exist on the land should be acknowledged. The community should be supported to continue to use and develop this land for community use.

The large areas which make up the Davis Road Reserve, the Night Paddocks and the Day Paddocks, presently serve as important native vegetation conservation sites. These areas have the capacity to also provide for increased passive recreation, however 32. Support the community to manage and protect suitable facilities such as designated parking areas, signage and trail marking are required to ensure that the conservation of these spaces is continued.

The Macclesfield Institute was constructed in 1880 and is a historically significant building located in the town centre. The building currently provides for a wide range of community events and activities including a weekly market and a number of community interest groups. These activities play an important role in creating an inclusive and supportive community environment and this Plan seeks to support the continuation of these activities within the Institute building.

- 26. Provide greater clarity with regard to the use and management of the Lord Robinson Park, supporting a range of community, arts and tourism activities on the land in a coordinated manner.
- 27. Investigate activities or conservation initiatives that could be undertaken on the under-utilised parts of the community land throughout the town
- 28. Recognise Davenport Square as an important space for civic and cultural activities and continue to undertake improvements to the land in accordance with the Davenport Square Master Plan.
- 29. Continue to recognise the Davis Road Reserve, Night Paddocks, the Parklands Reserve and the cemetery land as important native vegetation conservation area, preparing conservation management plans for these sites where appropriate.
- 30. Support the increased use of the Davis Road Reserve, the Night Paddocks, the Parklands Reserve and the cemetery land for passive recreation activities, through the establishment of well-signed designated walking trails.
- 31. Continue to support a range of community activities provided by local interest groups in the Macclesfield Institute to encourage and support improved social inclusion outcomes for the community. **D**
- native vegetation conservation areas including Davis Road Reserve, the Night Paddocks, the Parklands Reserve, the cemetery land and creek lines in private ownership, liasing with the NRM Board to educate property owners on watercourse management.
- 33. Work with the Primary School, church and community groups to identify opportunities to share their facilities for community use.
- 34. Undertake a review of the most appropriate naming of reserves throughout the town to ensure they better reflect community sentiment.





Lord Robinson Park
 Davenport Square
 Crystal Lake







11 OPEN SPACE AND COMMUNITY FACILITIESTHE RECREATION GROUNDS

The Macclesfield Recreation Ground supports a broad range of sporting and community groups, including football, cricket, tennis and netball clubs, the Men's Shed, the RSL ANZAC Memorial Gardens, a BMX track and playground and the Kidman Trail trail head.

The land currently includes two areas approved by the Native Vegetation Council as Significant Environmental Benefit Offset Areas. These are, marked red on the adjacent plan have been set aside as important conservation areas and should continue to be preserved.

There are however areas of this land which are presently under-utilised and a number of now depreciated and redundant buildings on the land.

This plan seeks to better coordinate the various uses throughout the recreation ground, improving the efficiency of the use of land and buildings and designating activities and conservation measures within presently under-utilised parts of the land.

Actions:

- 35. Continue to support the Macclesfield Recreation Grounds as a key destination for community and sporting facilities.
- 36. Improve the efficiency and availability of storage solutions on the land by rationalising the use of buildings within the land and identify buildings and structures which could be consolidated and or removed where appropriate.
- 37. Provide disabled access to existing toilet facilities located within the change rooms on the eastern side of the oval.
- 38. Resurface the southern three tennis courts to improve the playing surface.

- 39. Extend the existing building to provide for women's and umpire change rooms.
- 40. Provide a secure and continuous fence/barrier around the oval.
- 41. Investigate the potential for establishing passive recreation activities in this part of the land, including, picnic tables, nature play and a walking trail.
- 42. Improve the facilities associated with Men's Shed and Battunga Lions Club providing for better access to toilets and extending the existing building where required to better support the function of these clubs.
- 43. Continue to support the use and function of the RSL Gardens, ensuring that suitable facilities are provided for visitors and events associated with this use.
- 44. Support the community to undertake improvements to the Macclesfield Recreation Grounds in accordance with the Macclesfield Recreation Grounds Business Plan.
- 45. Continue to recognise and support the Kidman Trail head on the land, providing and maintaining appropriate infrastructure to support this use.
- 46. Provide a site for overnight RV accommodation, including the establishment of a dump point at a suitable location on the land close to existing infrastructure.

The above actions will be worked through in consultation with the Macclesfield Recreation Ground Committee and are subject to funding and demonstrated need.



Existing Significant Environment Benefit Areas

11 OPEN SPACE AND COMMUNITY FACILITIES-LORD ROBINSON PARK

Lord Robinson Park is a unique and important piece of community land located at the southern end of the Macclesfield township. The land is a historically significant part of the town and serves as an important environmental conservation area.

There is the potential to increase the range of community and tourism based uses on the land while providing a more co-ordinated approach to managing the land.

Improving the existing arts and cultural facilities to encourage increased visitor numbers whilst also providing facilities which focus on health and wellbeing will provide the land with a unique identify and will see the land better used by visitors and the community.

The important environmental conservation activities which occur on the land could also provide a unique opportunity for community participation and environmental education.

There is the potential for increased community use of the land with improved walking trails and recreation facilities to better cater for the needs of the Macclesfield community.

The concept plan seeks to better arrange the new and continuing uses on the land in a view to improving the range and function of uses on the land.

- 47. Better recognise Lord Robinson Park as an important site for arts and culture, health and wellbeing and environmental conservation, encouraging increased use of the land by visitors and the community.
- 48. Partner with community groups to development Lord Robinson Park in accordance with the following concept plan.
- 49. Promote the increased use of the land for community and conservation activities providing opportunities where possible for environmental education initiatives.
- 50. Prepare a Community Land Management Plan to better co-ordinate the various user groups on the land and to improve the efficiency of uses on the land.
- 51. Prepare a management agreement with the Macclesfield Community Association to administer the various community uses on the land.
- 52. Review the most appropriate service and maintenance levels for the land, identify potential for increased maintenance where possible.







1. ENTRY DRIVE

- **1.1** Tree lined entry way with elevated views over the creek valley below.
- 1.2 Opportunity to define entry with walls, fencing, signage and road surface making entrance more
- 1.3 Information/directional signage including site

2. THE PASTURES

- **2.1** Elevated, sloping land from Pound Road to entry drive.

 2.2 Need to consider ongoing management.

 2.3 Consider Overflow parking.

- **2.4** Consider other community uses e.g. mountain bike trails, community events, shared community horse riding facilities/pony club, fenced dog park.

- 3. ART / CULTURAL HUB
 3.1 Review possible upgrade into a future Art Hub/ Gallery that could also accommodate other community uses.
- **3.2** Consider integration of toilets, showers and food and beverage facilities to maximise multipurpose
- 3.3 Consider multipurpose venue for wellness retreats and educational/training seminars.
- **3.4** Consider access to shared amenities e.g. toilets.

4. LAWN TERRACES

- **4.1** Sculpture Park, landscaped area to view sculptural art work, including signage and interpretive art - day trip location.
- **4.2** Consider recreation uses e.g. picnic/bbq facilities.
- 4.3 Consider play elements for children nature play.
 4.4 Potential for sensory trail path accessible to people with a disability e.g. felling sculpture tour for vision impaired and garden design for people
- 4.5 Small group event space.

5. CRYSTAL LAKE

dementia

- **5.1** Review and consider vegetation and weed management practices and maintenance.
- **5.2** Consider accessibility and circulation along lake edge and potential crossing points.
- 5.3 Possible interpretive signage strategy.5.4 Monitoring of water quality and creek
- ecology.
- 5.5 Environmental education facilities.

- 6. CONSERVATION ZONE
 6.1 Continue native conservation/planting, weed management practices and maintenance.
- **6.2** Consider improved well-defined walking trails with education and view points. **6.3** Walking loop connecting remaining areas
- of the land for walking loop. **6.4** Possible integration of seating and picnic
- **6.5** Possible interpretive signage strategy.

7. TRAILHEAD AND PARKING

- 7.1 Improve vehicle access and parking. 7.2 Review formalise parking area and trail head including walking trail maps and detail. 7.3 Consider potential for area to act as trailhead with shelter, seating, tank water and
- 7.4 Improve signage from Strathalbyn Road.

8. PASTURE

- **8.1** Elevated, sloping land from Strathalbyn Road into Conservation area.
- 8.2 Consider ongoing management and potential future uses
- **8.3** Consider other community uses e.g. mountain bike trails, community events, shared community horse riding facilities/pony club, fenced dog park.

12 ECONOMIC DEVELOPMENT, **GROWTH AND TOURISM**



Macclesfield and its surrounds offer a diverse range of rural, arts and tourism enterprises with a strong focus on local and artisan producers. The presence of a number of local art galleries, rural producers and cultural events see the township play an important and expanding role in the district's tourism trade.

Expand the already successful tourist accommodation options throughout the town allowing visitors to experience a variety of accommodation choices including the provision for overnight caravan and RV stays at the Recreation Grounds.

Opportunities to support the establishment of environmentally conscious and sustainable enterprises should continue. The establishment of ventures which have environmental sustainability at their core should be supported, including activities which focus on renewal energy, water conservation and organic waste solutions, such as a biochar facility.

Local businesses should be supported to continue to provide for both the needs of residents and visitors. Events such as the Lions Bike Show, the annual Horse Show, the Strawberry Fete and the Crystal Lake Symposium should continue to help to support and strengthen the local economy and to attract increasing numbers of visitors to the town.

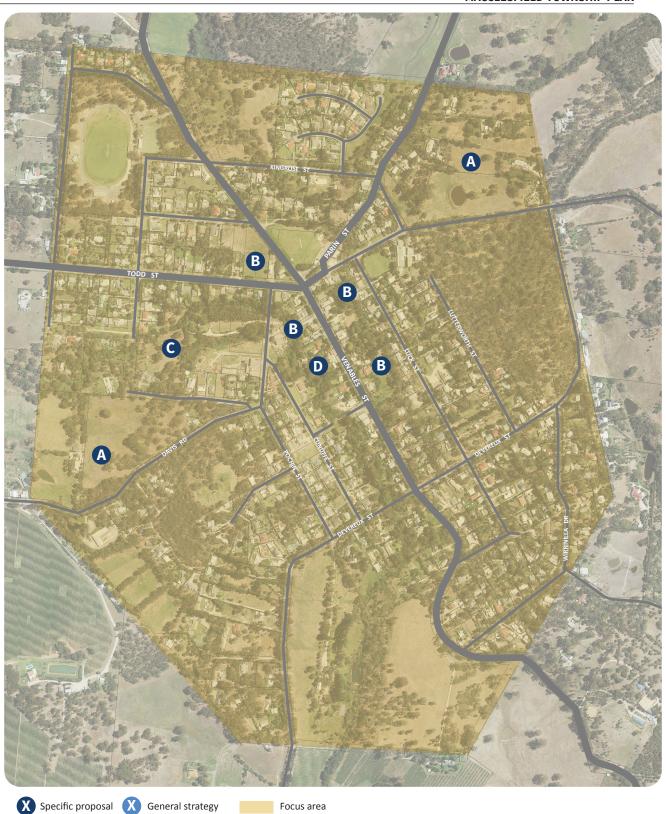
The Macclesfield township covers an area of approximately 220 hectares and is home to around 764 existing dwellings. The township consists of land zoned for recreation and open space, residential, commercial and home industry land uses along with approximately 42 hectares of land identified within a 'Deferred Urban Zone.' The intent of the Deferred Urban Zone is to identify locations within the existing town limits that could provide for the future residential 59. Investigate the on-going suitability and effectiveness growth of the town. Presently this land exists as three separate areas, each with their own opportunities and challenges.

Whilst there is no intention to expand the township beyond the existing town limits, further investigations are required to better understand the justification for developing this land, the most appropriate use of the land if it were developed and the suitability of the land to provide for this land use.

Presently residential development throughout the town is limited to minimum allotments of 800m2 due to the need for each dwelling to harvest sufficient

rainwater for domestic use in the absence of a mains water supply. There is however a need to investigate changes to the existing residential development policies to enable alternate living options to occur close to the main street and existing services. This may include smaller housing choices and communal and aged living options to enable both younger and older residents to remain within the community.

- 53. Brand and promote Macclesfield as a regional centre for arts and culture throughout the southern Mount Lofty Ranges, supporting local artists where possible.
- 54. Continue to support major community events which contribute to the local economy and support existing local businesses.
- 55. Support the growth of local producers and emerging businesses and support initiatives which have an arts and cultural or environmental conservation focus.
- 56. Continue to provide support to local businesses by providing access to Council's Economic Development Officer and linking the business community with education and training programs and government grants for small business.
- 57. Investigate the potential for developing land within the Deferred Urban Zones, including justification for any re-zoning, the most appropriate use of the land and the land's capability for providing such uses. 🔼
- 58. Investigate the potential for changes to existing residential development policy to encourage alternate and smaller living options close to the main street and existing services. B
- of the Home Industry Zone policies, considering alternative development policy to more effectively provide for mixed uses activities within this zone.
- 60. Investigate the effectiveness of the existing Local Centre Zone policies, considering alternative policy to encourage a more broad range of commercial and residential development such as that within the Township Zone. D
- 61. Investigate a suitable location for the establishment of a Biochar facility within the Macclesfield area.
- 62. Investigate the most appropriate zoning for the town's conservation areas e.g. Conservation Zone rather than Open Space Zone.





1.Sculptors @ Crystal Lake 2. Coffee cart at Cystal Lake Sculptors Symposium

3. Macclesfield Strawberry Fete





AB THE MAIN STREET



Venables Street provides Macclesfield with an iconic and historically significant main street. The street is characterised by a wide rural style thoroughfare lined with large deciduous trees and is accented by a number of well-preserved heritage buildings.

The main street serves as the economic focal point of the town, providing for a number of small businesses along with other civic spaces such as the post office, town hall and the RSL meeting hall. The street continues to be an important meeting place for locals and an attractive place to visit for tourists.

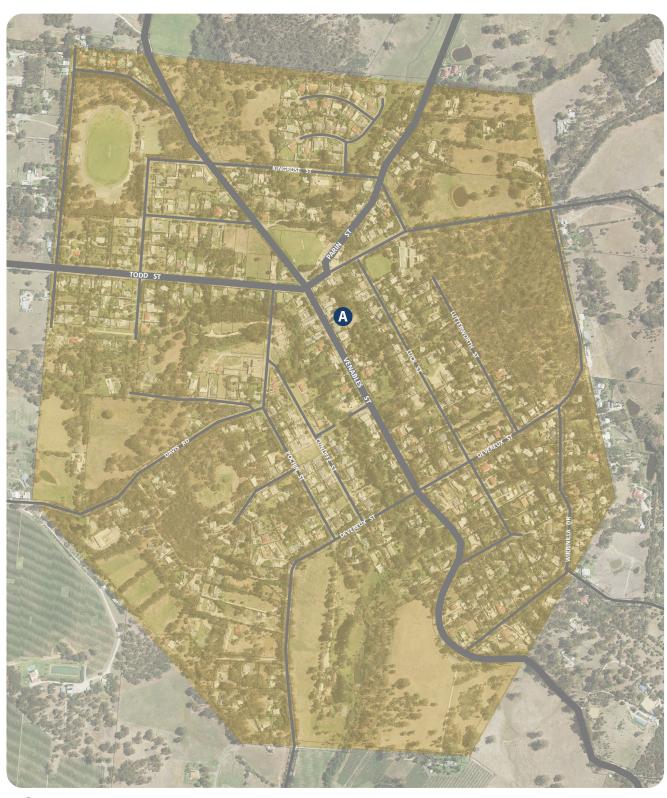
In 2014 Council prepared a concept plan for the future upgrade of the main street, the Venables Street Master Plan. This plan identified changes to the landscape and footpath treatments along the main street. From 2017-2019 Council completed two stages of work to the western side of the main street, replacing the kerbing, paving, public seating and landscape elements along a portion the street which sees the highest pedestrian use.

Further design work is required to confirm the detail and appropriate staging of any future work to the eastern side of the main street. This design work will inform future Council budgeting and external grant funding opportunities to fund construction work to this part of the main street.

Improved pedestrian connectivity to the northern and southern ends of the main street are required, linking to the recently improved portions of the main street with residential areas of the town.

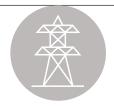
Heritage buildings along the main street should be retained and re-purposed to ensure they are well used and contribute to the character of the main street.

- 63. Continue to recognise and support commercial development along the main street, ensuring that it continues to be the economic and service focal point of the town.
- 64. Continue to improve the pedestrian experience along the main street ensuring that footpaths, public seating, local art installations and landscaping that is both functional and attractive.
- 65. Complete a detailed design for improvements to the eastern side of the main street (Venables Street) which adequately reflect community expectations and which is cost effective to deliver.
- 66. Establish a program to secure funding to complete improvements to eastern side of the main street, including grant funding applications.
- 67. Provide for opportunities to increase activity on the main street by providing spaces for on street dining and public seating.
- 68. Support events and activities which activate the street and increase activity along the street, including outdoor dining and community events.



X Specific proposal Focus area

14 INFRASTRUCTURE



Similar to many other regional townships
Macclesfield does not have a mains water supply
and relies on storm-water capture and bore water.
There are no planned upgrades by SA Water or
Council for improved water mains infrastructure
for the township in the long-term with the existing
provisions, while not preferred, are considered
acceptable.

The Angas River and Battunga Creek flow through the township with the watercourses joining just north of Devereux Street. Within the township, these existing water courses are located predominantly within private property which requires owners to manage and maintain creek lines. The historic allotment layout of the township assists to manage storm-water as in most cases the watercourses are located to the rear of allotments.

Storm-water infrastructure, in particular underground infrastructure, within the settlement is not extensive. That being said, other than some small scale upgrades there are no major concerns with the current and on-going management of storm-water within Macclesfield.

Macclesfield is serviced by Council's Community Wastewater Management System (CWMS) located approximately 3.0 kilometers south west of the township. This system requires rising main and pump stations to move wastewater to the CWMS facility which is sited on higher ground than the township.

The system is very efficient and has the capacity to accommodate a modest level of population growth. It is predicted that in the future pump stations that service the CWMS would require upgrading to ensure levels of efficiency are maintained.

All Council-owned roads within the Macclesfield township are sealed and in a reasonable condition. The majority of roads are Council-owned with the exception of Macclesfield Road, Venables Street and Strathalbyn Road which are under the care and control of DPTI. Venables Street is the busiest of these DPTI roads and experiences an estimated 1,300 vehicles average number of two-way vehicle movements per day (Source: DPTI 2017). In consultation with DPTI there are no known upgrades proposed for these roads. While the

Council roads within Macclesfield are in reasonable condition the kerbing and street storm-water infrastructure varies. On some streets there is upright and roll-over kerbing whereas on other streets there is no kerbing with storm-water captured within road side open swales. The township would benefit from a level of consistency in this regard.

The western side of Venables Street has recently been upgraded through a Main Street upgrade project. Other than Venables Street there is a lack of a footpath network within the township with pedestrians typically required to walk on the edge of the roads/streets. There are several pedestrian bridges that provide access across water courses to the benefit of pedestrian movement. A review of footpath provisions and potential for upgrade should be considered in the medium term.

Macclesfield is currently serviced by the National Broadband Network (NBN) and is connected to mobile telephone networks.

Macclesfield is connected to SA Power Networks (SAPN) infrastructure and there are no known supply issues or required upgrades.

- 69. Undertake a review of existing street infrastructure (including kerb and gutter) and upgrade to a level of consistency within the confines of the township.
- Educate property owners on best practice management of creek lines within private ownership.
- 71. Undertake a review of pedestrian footpaths within the township so as to inform potential for infrastructure upgrades in the context of already programmed and future proposed works.
- 72. Investigate demand and potential for the installation of street lighting adjacent the Primary School.
- 73. Investigate undertaking improvements to the roadside edge of Vernon Street adjacent the primary school e.g. kerb and water table.
- 74. Review location of town limit speed zones to ensure consistency throughout the town e.g. Todd Street.







15 IMPLEMENTATION PLAN

Action number	Action	Time frame
	Heritage, Character and Identity	
1	Recognise the identity of the Macclesfield Township by acknowledging and supporting both social and recreational activities which support the creation of a cohesive and inclusive local community.	Ongoing
2	Further promote artistic and creative activities within the town, establishing Macclesfield as a centre for regional arts and culture and improve signage and wayfinding to support local artists.	Short
3	Continue to recognise the green and environmentally conscious culture within Macclesfield and support environmentally sustainable initiatives where appropriate.	Ongoing
4	Promote Macclesfield as a key destination along existing tourist, cycling and scenic routes, encouraging greater numbers of visitors to the town.	Ongoing
5	Continue to support local events which help to establish and promote the identity and character of Macclesfield.	Ongoing
6	Support the creation and implementation of both Council and industry-led strategies to better recognise and support the many local businesses and rural enterprises which help to define the Macclesfield township and its rural surrounds.	Medium
7	Implement strategies to improve the arrival into the town, provide better-quality way-finding throughout the town and entrance statements to encourage increased visitation to the main street and a greater understanding of the historic and cultural features of the town.	Medium
8	Celebrate the heritage and culture of the town and its rural surrounds through initiatives such as interpretive signage, identification of important plantings and vegetation areas and public art displays, using interactive/multimedia platforms where possible.	Medium
9	Support the continued development of an interpretive walking trail which showcases Macclesfield's Indigenous and European heritage	Medium
	Connected Communities	
10	Continue to support the role and function of community and sporting groups, acknowledging the important role they play to encourage social interaction and inclusion.	Ongoing
11	Continue to support local community events which provide an opportunity for the community to come together and which helps to cement the identity of the town and creates a sense of community.	Ongoing
12	Advocate for a broader range of in-home services to operate throughout the town so that the elderly and disabled can continue to remain within the Macclesfield community.	Short
13	Continue to provide transportation services for the elderly and disabled through Council's Hills Community Transport program and advocate for improved public transport services.	Ongoing
14	Investigate changes to development plan policy which provide for smaller housing options throughout the town and which provides for aged and support care housing where appropriate to ensure that housing better caters for all of the town's residents.	Short
15	Provide information to the Macclesfield community on the housing support services available throughout the district, connecting those experiencing housing difficulties with the appropriate services.	Short

Definitions

Short: 0-3 years Medium: 3-5 years Long: 5-10 years

Ongoing: for the life of the plan

Action number	Action	Time frame
16	Continue to provide facilities which cater for informal recreation activities to engage younger residents and support community groups which perform this role.	Ongoing
17	Where possible support the role and function of the Macclesfield Primary School to continue to provide local education options for the town.	Ongoing
18	Assist the community to develop and promote a community lead emergency and bushfire action plan.	Short
	Access and Movement	
19	Improve the quality of pedestrian links throughout the town, identifying both Primary and Secondary pedestrian routes which require either new or more safe and efficient footpaths ensuring compliance with disability standards.	Medium
20	Promote the existing tourist routes which bring passing traffic and visitors to the town, supporting activities which improve the tourism experience in the town, including tourist accommodation.	Ongoing
21	Advocate for DPTI-led improvements to the safety and condition of the rural road network around the town.	Medium
22	Improve signage and identification throughout the town, better linking visitors with key destinations, heritage and cultural sites and local businesses.	Short
23	Advocate for improved public transport services and associated infrastructure throughout the town.	Short
24	Continue to implement the intent of the Venables Street Master Plan to improve pedestrian access along the length main street including south of Sturt Street.	Medium
25	Investigate the potential to better manage vehicle parking in front of the Primary School with resurfacing and line-marking two potential solutions.	Short
	Open Space and Community Facilities	
26	Provide greater clarity with regard to the use and management of the Lord Robinson Park, supporting a range of community, arts and tourism activities on the land in a coordinated manner.	Short
27	Investigate activities or conservation initiatives that could be undertaken on the underutilised parts of the community land throughout the town	Short
28	Recognise Davenport Square as an important space for civic and cultural activities and continue to undertake improvements to the land in accordance with the Davenport Square Master Plan.	Short
29	Continue to recognise the Davis Road Reserve, Night Paddocks, the Parklands Reserve and the cemetery land as important native vegetation conservation area, preparing conservation management plans for these sites where appropriate.	Ongoing
30	Support the increased use of the Davis Road Reserve, Night Paddocks, the Parklands Reserve and the cemetery land for passive recreation activities, through the establishment of well-signed designated walking trails.	Medium
31	Continue to support a range of community activities provided by local interest groups in the Macclesfield Institute to encourage and support improved social inclusion outcomes for the community.	Ongoing

Definitions

Short: 0-3 years Medium: 3-5 years Long: 5-10 years

Long: 5-10 years Ongoing: for the life of the plan

15 IMPLEMENTATION PLAN CONT.

Action number	Action	Time frame
32	Support the community to manage and protect native vegetation conservation areas including Davis Road Reserve, Night Paddocks, the Parklands Reserve, the cemetery land and creek lines in private ownership, liaising with the NRM Board to educate property owners on watercourse management.	Ongoing
33	Work with the Primary School, church and community groups to identify opportunities to share their facilities for community use.	Short
34	Undertake a review of the most appropriate naming of reserves throughout the town to ensure they better reflect community sentiment.	Short
	Open Space and Community Facilities - The Recreation Grounds	
35	Continue to support the Macclesfield Recreation Grounds as a key destination for community and sporting facilities.	Ongoing
36	Improve the efficiency and availability of storage solutions on the land by rationalising the use of buildings within the land and identify buildings and structures which could be consolidated and or removed where appropriate.	Medium
37	Provide disabled access to existing toilet facilities located within the change rooms on the eastern side of the oval.	Short
38	Resurface the southern three tennis courts to improve the playing surface.	Medium
39	Extend the existing building to provide for women's and umpire change rooms.	Medium
40	Provide a secure and continuous fence/barrier around the oval.	Medium
41	Investigate the potential for establishing passive recreation activities in this part of the land, including, picnic tables, nature play and a walking trail.	Short
42	Improve the facilities associated with Men's Shed and Battunga Lions Club providing for better access to toilets and extending the existing building where required to better support the function of these clubs.	Short
43	Continue to support the use and function of the RSL Gardens, ensuring that suitable facilities are provided for visitors and events associated with this use.	Ongoing
44	Support the community to undertake improvements to the Macclesfield Recreation Grounds in accordance with the Macclesfield Recreation Grounds Business Plan.	Ongoing
45	Continue to recognise and support the Kidman Trail head on the land, providing and maintaining appropriate infrastructure to support this use.	Ongoing
46	Provide a site for overnight RV accommodation, including the establishment of a dump point at a suitable location on the land close to existing infrastructure.	Short
	Open Space and Community Facilities - Lord Robinson Park	
47	Better recognise Lord Robinson Park as an important site for arts and culture, health and wellbeing and environmental conservation, encouraging increased use of the land by visitors and the community.	Medium
48	Partner with community groups to develop Lord Robinson Park in accordance with the following concept plan.	Medium
49	Promote the increased use of the land for community and conservation activities providing opportunities where possible for environmental education initiatives.	Short

Definitions

Short: 0-3 years Medium: 3-5 years Long: 5-10 years

Ongoing: for the life of the plan

Action number	Action	Time frame
50	Prepare a Community Land Management Plan to better co-ordinate the various user groups on the land and to improve the efficiency of uses on the land.	Short
51	Prepare a management agreement with the Macclesfield Community Association to administer the various community uses on the land.	Short
52	Review the most appropriate service and maintenance levels for the land, identify potential for increased maintenance where possible.	Short
	Economic Development, Growth and Tourism	
53	Brand and promote Macclesfield as a regional centre for arts and culture throughout the southern Mount Lofty Ranges, supporting local artists where possible.	Medium
54	Continue to support major community events which contribute to the local economy and support existing local businesses.	Ongoing
55	Support the growth of local producers and emerging businesses and support initiatives which have an arts and cultural or environmental conservation focus.	Ongoing
56	Continue to provide support to local businesses by providing access to Council's Economic Development Officer and linking the business community with education and training programs and government grants for small business.	Ongoing
57	Investigate the potential for developing land within the Deferred Urban Zones, including justification for any re-zoning, the most appropriate use of the land and the land's capability for providing such uses.	Short
58	Investigate the potential for changes to existing residential development policy to encourage alternate and smaller living options close to the main street and existing services.	Short
59	Investigate the on-going suitability and effectiveness of the Home Industry Zone policies, considering alternative development policy to more effectively provide for mixed uses activities within this zone.	Medium
60	Investigate the effectiveness of the existing Local Centre Zone policies, considering alternative policy to encourage a more broad range of commercial and residential development such as that within the Township Zone.	Medium
61	Investigate a suitable location for the establishment of a Biochar facility within the Macclesfield area.	Short
62	Investigate the most appropriate zoning for the town's conservation areas e.g. Conservation Zone rather than Open Space Zone.	Medium
	The Main Street	
63	Continue to recognise and support commercial development along the main street, ensuring that it continues to be the economic and service focal point of the town.	Ongoing
64	Continue to improve the pedestrian experience along the main street ensuring that footpaths, public seating, local art installations and landscaping that is both functional and attractive.	Medium
65	Complete a detailed design for improvements to the eastern side of the main street (Venables Street) which adequately reflect community expectations and which is cost effective to deliver.	Short

Definitions

Short: 0-3 years Medium: 3-5 years Long: 5-10 years

Long: 5-10 years Ongoing: for the life of the plan

Action number	Action	Time frame
66	Establish a program to secure funding to complete improvements to eastern side of the main street, including grant funding applications.	Short
67	Provide for opportunities to increase activity on the main street by providing spaces for on street dining and public seating.	Short
68	Support events and activities which activate the street and increase activity along the street, including outdoor dining and community events.	Ongoing
	Infrastructure	
69	Undertake a review of existing street infrastructure (including kerb and gutter) and upgrade to a level of consistency within the confines of the township.	Medium
70	Educate property owners on best practice management of creek lines within private ownership.	Ongoing
71	Undertake a review of pedestrian footpaths within the township so as to inform potential for infrastructure upgrades in the context of already programmed and future proposed works.	Medium
72	Investigate demand and potential for the installation of street lighting adjacent the Primary School.	Medium
73	Investigate undertaking improvements to the roadside edge of Vernon Street adjacent the primary school e.g. kerb and water table.	Medium
74	Review location of town limit speed zones to ensure consistency throughout the town e.g. Todd Street.	Short

Definitions

Short: 0-3 years Medium: 3-5 years Long: 5-10 years

Ongoing: for the life of the plan

