

# **TITLE: COMMERCIAL POLICY**

REFERENCE NUMBER:	DOC/18/52404
RESPONSIBLE OFFICER/ DEPARTMENT:	Deputy CEO & GM Governance
APPLICABLE LEGISLATION:	Local Government Act 1999
MOUNT BARKER 2035 – DISTRICT STRATEGIC PLAN:	GL 4.3 Strive for efficiencies, collaboration and partnerships to reduce the costs of delivering services.
	High Priorities 2015-2019:
	Achieve financial sustainability whilst going through a prolonged period of high urban growth
RELATED POLICIES:	Long Term Finance Plan
	Treasury Policy
	Strategic Partnerships Policy
	National Competition Policy
SUPPORTING PROCEDURES:	Commercial Strategy (to be developed)
Previous Review Dates:	N/A
ENDORSED BY COUNCIL:	2 July 2018
MINUTE RESOLUTION NUMBER:	OM20180702.14
NEXT REVIEW DATE:	July 2021

## 1. PURPOSE

The primary objectives of this Policy are:

- To further develop commercial and business thinking, processes and decision making across all levels of council.
- To embed commercial thinking and skills in all our activities and improve commercial relationships with external organisations.

- To enhance commercial leadership, awareness and capability so as to maximise value for money for our community and sustainable outcomes for future generations.
- To ensure that high standards of governance, reporting, transparency and risk management are in place and regularly reviewed.

## 2. SCOPE

This Policy is applicable to the functions of Council business as listed in Schedule 1.

### 3. **DEFINITIONS**

#### **Commercial** shall mean:

- Understanding, thinking and behaving in a business-like manner and being clear and transparent with social and environmental considerations included and given due weighting.
- Where council offers products or services it should market these for the economic benefit of council and the community. Where council has a commercial advantage, market and trade those services and goods for the economic benefit of council and the community
- Reducing costs, stream lining processes and considering innovative ways of generating income for council.
- Knowing and understanding the community expectations of transparency and sound risk management.

#### 4. ROLES & RESPONSIBILITIES

#### Council:

- To be open minded, aware and understanding of commercial advice in the decision making process.
- To be clear and transparent regarding the commercial, social, environmental and community benefits in the decision making process.

#### **Chief Executive Officer:**

- To ensure that the council are provided with the most appropriate commercial advice in the decision making process.
- Inspire a commercial culture across the organisation.
- Oversee the development and implementation of a Commercial Strategy.

## **General Managers:**

- Deliver those elements of a Commercial Strategy relevant to their department.
- Inspire a commercial culture across their department.

#### 5. POLICY STATEMENT

Our vision is for Mount Barker District Council to be recognised as an innovative and pro-active authority that continuously drives positive outcomes through the application of commercial thinking, processes and decision making in the best interests of the community.

We will adopt a commercial culture whilst retaining strong public, community and social values. We are willing to partner with others who share our ethos and values.

#### 6. REVIEW

This Policy will be reviewed every three (3) years or earlier in the event of changes to legislation or related Policies and Procedures or if deemed necessary by the Deputy Chief Executive Officer.

## 7. ACCESS TO THE POLICY

The Policy is available for public inspection at the Customer Service Centre, at the Local Government Centre, 6 Dutton Road, Mount Barker, South Australia and on the Council's website <a href="https://www.mountbarker.sa.gov.au">www.mountbarker.sa.gov.au</a>.

## 8. FURTHER INFORMATION

For further information on this Policy, please contact:

Title: Deputy Chief Executive Officer

Address: PO Box 54, Mount Barker

South Australia, SA, 5251

Telephone: 8391 7218

Email: bclancey@mountbarker.sa.gov.au

## Schedule 1

The Commercial Policy shall only apply to

- Wastewater/Recycled Water and
- Council owned land but excluding any land that is classified as Community Land pursuant to the Local Government Act 1999 (as this is subject to a prescribed and specific statutory process).