



Live.
Learn.
Work.
Play.
Mount
Barker



MOUNT BARKER
DISTRICT COUNCIL

DON'T
JUST
CHOOSE
A PLACE



CHOOSE A FUTURE



Mayor Ann Ferguson

Welcome from the Mayor

Mount Barker offers the best of urban and semi-rural living.

As the fastest growing local government area in South Australia, Mount Barker has all the benefits and access to facilities enjoyed by urban communities but within a stunning rural landscape where residents and visitors enjoy clean air and the natural environment on a daily basis.

Subsequently our community is one of the happiest in the country with surveys

showing that Mount Barker residents rate their region highly for:

- Getting help from friends and family
- Feeling safe in their community
- Friendliness of neighbours and willingness to help
- Living in a clean and green environment

Add to this a delightful temperate climate (warm in the summer and cool in the winter), accessibility to Adelaide (30 minutes by express bus) and a

booming economy and you'll agree that Mount Barker is taking liveability to a new level.

Our Strategic Plan emphasizes the relevance and importance of a learning community to the future sustainability and wellbeing of the district and Council is actively pursuing opportunities that will see this realized through strategies such as:

- Promoting a culture of positive education and learning throughout the community

- Providing opportunities for residents to participate in learning and engagement and
- Engaging with institutions, government and the private sector to develop education and learning facilities

So we are embracing education as a key element of our city and on behalf of my Council I extend the warmest of welcomes to the university sector to consider Mount Barker in your future plans ■

LIVE ENGAGE EXPLORE

OUR LIFESTYLE IS ENVIOUS.
NO WONDER EVERYONE
WANTS TO LIVE HERE

Live with us

Mount Barker is taking
liveability to a new level
with first class environment,
heritage and culture



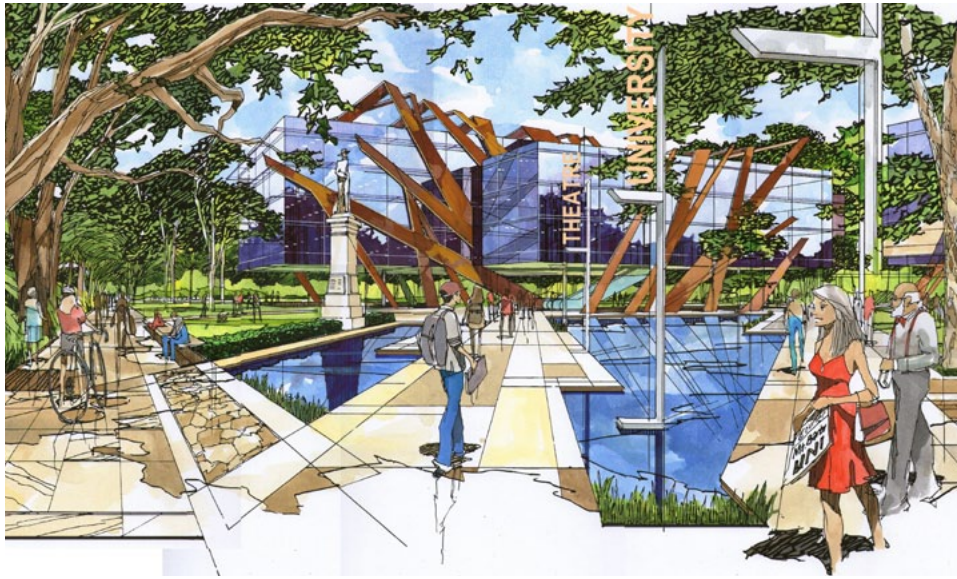
Mount Barker has a rich history and cultural life and a community that appreciates and respects the past whilst embracing the future. Our rural heritage and the heritage of the original inhabitants of the land, the Peramangk people, forms the basis of the region we know today. At the same time, connecting with, and welcoming new people and ideas is something our community prides itself on as we transition to a modern and progressive city. Our proximity to Adelaide is an important part of life in Mount Barker, not only as a close source for commerce,

trade and cultural pursuits but also for city people who value our rural hinterland for recreation and leisure; the best of both worlds in every sense. Our landscape is world class, wineries exceptional, local produce abundant and there are countless opportunities to immerse yourself in experience and adventure.

Lifestyle advantages are further enhanced through a strong sense of safety and security (including a low crime rate) and a population that consistently rates the area highly as a place to live ■



Concept plans developed for a University campus on Council land



LEARN EXPERIENCE GROW

AN EDUCATION HUB TO
GROW AND NURTURE GLOBAL
CITIZENS OF TOMORROW

Learn with us

A purpose built university
campus and student
accommodation could be
established on one of several
suitable sites

The establishment of a tertiary education facility is identified in Council's Strategic Plan and Economic Development Strategy and there are several suitable sites where this could occur. Sites include Council owned land but also private land sites within the city centre.

In all cases students would be within several hundred metres of the main commercial and cultural precinct and transport nodes. Concept plans for all these sites have been developed and could be rapidly progressed to detailed design and construction as required.

New experiences, a supportive environment and the opportunity to develop English language skills are the key elements to the international education offering in Mount Barker. Students will enjoy the open spaces and unique natural environment whilst having easy access to facilities and services.

All the primary and high schools in the region teach foreign languages and exchange programs are common. Our community is open and supportive and would welcome the opportunity to invite international students into their homes and lives and to help them develop their language skills. A range of incentives are on offer to attract an appropriate tertiary institution to Mount Barker ■

WORK INVEST ACHIEVE

WELCOME TO OUR
VIBRANT CITY AND
EXCITING FUTURE

Invest with us

Working in collaboration with
national and international
investment partners to
grow our business and
education sector



Success in today's world is based on coming up with new ideas and having the vision and commitment to see them realised.

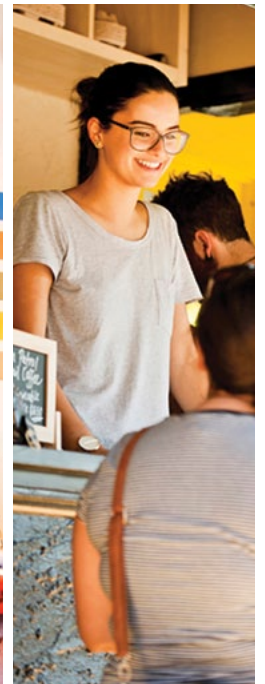
Establishing Mount Barker as a university town in partnership with an international university is an exciting prospect and one that Council will pursue with vigor and intent in line with its Economic Development Strategy.

Key objectives of our Economic Development Strategy are perfectly aligned with this intent including:

- Investment attraction and export growth focusing on education and training, health, retirement and aged care, creativity, arts, tourism, food value adding, retail and hospitality; and
- Demand growth focusing on population growth, students, tourism and retail.

To attract investment in the tertiary education sector in Mount Barker the following incentives will be considered:

- A long term lease of Council land at a nominal fee
- Council acting as facilitator and partner in a development on private land and in the establishment and management of such a facility
- Student support packages including a coordinated program of events, social engagement activities and transport. Council would provide a staff member to act as a student support officer.
- Cultural and English language programmes to help integrate students into the Mount Barker community and improve their language skills. This would include interaction with the region's high schools that run foreign language courses and exchange programs
- Support in navigating regulatory hurdles and licensing. Council would source the appropriate legal and planning advice to help facilitate and expedite this ■



PLAY CONNECT BREATHE

NEW TRANSPORT FACILITIES
TOP TOURISM DESTINATION
AWARD WINNING TRAILS

Play with us

International students will
be impressed by the variety
of things to do and the ready
access to Adelaide and
regional attractions

Proposed sporting hub to complement existing facilities



Perfectly nestled in the heart of the Mount Lofty Ranges, Mount Barker is central to a range of sporting, recreational and leisure opportunities and facilities.

Available sports include soccer (football), tennis, basketball, baseball and softball, hockey, lawn bowls, and swimming as well as a number of gym facilities.

An extensive network of walking and cycling trails provides endless opportunities to experience the district's open spaces, environment and wildlife.

In and around Mount Barker there are cinemas, restaurants and bars, plentiful shopping, art galleries and events to suit every taste and just 10 minutes away is the bustling tourist town of Hahndorf, the 7th most visited tourism destination in Australia.

From Mount Barker it is just 30 minutes by express bus to the centre of Adelaide and 45 minutes to Adelaide International Airport. Other regional attractions include the stunning southern beaches (40 minutes), the River Murray (30 minutes) and the Barossa Valley, McLaren Vale and Adelaide Hills wine regions ■





SEE
YOU
SOON



YOUR FUTURE IS HERE



