

Media Release **1 August, 2022**

The value of community events

Each year, Mount Barker District Council supports a wide range of local community groups and organisations with their community events.

In 2022-2023, groups across the district will share in over \$67,000 from the council's Community Event Support program to run their events including in-kind assistance such as equipment and traffic management.

Mount Barker Mayor, Ann Ferguson said it is vital to continue supporting local community events as they play an important role.

"The program supports non-profit community organisations to develop and deliver local events that provide our communities with either economic or social benefit.

"Local events have really positive effects for the people and communities that are involved with them, either as an organiser or participant.

"Each of our townships are unique, with vibrant community members that are passionate and proud about their bringing their local community's together and attracting visitors to their townships through fantastic events."

"Vibrant community events play a vital role in social connections as well as having an economic benefit for our townships by attracting tourists and visitors," Monique Percy, Council's Community Development Officer said.

"The social benefits of community events are extremely important. They foster community pride, teach people new things and strengthen relationships".

For more information on running a community event www.mountbarker.sa.gov.au/discover/tourism/events

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